

## **Hickory Village, Privacy Policy, Version 1, May 1, 2021.**

**This Privacy Policy outlines the rules and regulations for the use of the Hickory Village website at [HickoryVillage55Plus.com](https://HickoryVillage55Plus.com)**

**Hickory Village is located at 3700 E. Cherry St., Springfield, MO 65809, United States**

It is our policy to respect your privacy regarding any information we may collect while operating our website. [HickoryVillage55Plus.com](https://HickoryVillage55Plus.com) This Privacy Policy applies to [HickoryVillage55Plus.com](https://HickoryVillage55Plus.com) (hereinafter, "Hickory Village," "us," "we," "our," or "[HickoryVillage55Plus.com](https://HickoryVillage55Plus.com)"). We respect your privacy and are committed to protecting personally identifiable information you may provide us through the website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the website and does not apply to our collection of information from other sources.

This Privacy Policy and the Terms and Conditions of Use, posted on our website, set forth the general rules and policies governing your use of our website. Depending on your activities when visiting our site, you may be required to agree to additional terms and conditions.

### **Website Visitors**

Like most website operators, Hickory Village collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Our purpose in collecting personally unidentifiable information is to understand better how visitors use the website. From time to time, Hickory Village may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Hickory Village also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged-in users and for users leaving comments on [HickoryVillage55Plus.com](https://HickoryVillage55Plus.com) blog posts (if applicable). Hickory Village only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

### **Gathering of Personally-Identifying Information**

Certain visitors to the Hickory Village website choose to interact with Hickory Village in ways that require us to gather personally-identifying information. The amount and type of information that Hickory Village gathers depend on the nature of the interaction. For example, we may ask visitors who sign up for online access or make a purchase at [HickoryVillage55Plus.com](https://HickoryVillage55Plus.com) to provide a username, email address and other information.

### **Security**

The security of your personal information is important to us, but remember that no method of transmission over the internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

### **Links To External Sites**

Our service may contain links to external sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy and the terms and conditions of every site you visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third party sites, products, or services.

### **Cookies**

To enrich and perfect your online experience, Hickory Village uses what is commonly known as "cookies." Cookies and other similar technology services are used to display personalized content, appropriate advertising, and to store your particular browsing preferences on your computer.

A cookie is a string of information that a website stores on your computer and that your browser provides to the Hickory Village website each time you return. Hickory Village uses cookies to help Hickory Village identify and track visitors, their usage of [HickoryVillage55Plus.com](http://HickoryVillage55Plus.com), and their website access preferences. Website visitors who do not wish to have cookies placed on their computers should adjust browser settings to refuse cookies before using the Hickory Village website. The drawback to this is that certain features of our website may not function properly without the aid of cookies.

By continuing to navigate our website without changing your cookie settings, you now acknowledge and agree to our use of cookies.

Hickory Village may use Google Ads or AdSense, Facebook, Bing, and others for remarketing. We may use remarketing services to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who have not completed a task on our site, for example, using the contact form to make an inquiry. This could be in the form of an advertisement on the Google search results page or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on past visits. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy. You can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want to opt-out of interest-based advertising entirely, adjust cookie settings or permanently use a browser plugin.

### **Aggregated Statistics**

Hickory Village may collect statistics about the behavior of visitors to its website. Hickory Village may display this information publicly or provide it to others. However, Hickory Village does not disclose your personally-identifying information.

### **E-commerce**

Those who engage in transactions with Hickory Village are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, Hickory Village collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with us. We do not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

### **Privacy Policy Changes**

Although most changes are likely to be minor, Hickory Village may change its Privacy Policy from time to time, and at Hickory Village's sole discretion. We encourage visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.